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For immediate release

EPA APPROVES 100% JATROPHA PLANT OIL AS FUEL IN POP DIESEL-EQUIPPED ENGINES; NATIONWIDE FILLING STATION NETWORK TO FOLLOW

ALBUQUERQUE, June 2, 2014 (later updated) - Plant Oil Powered Diesel, Inc. ("POP Diesel") announced today that the U.S. Environmental Protection Agency has given it formal approval to run POP Diesel-equipped diesel engines on 100% jatropha plant oil coming from the inedible fruit seeds of the tropical jatropha tree.

In July 2013, EPA gave its first-ever approval, to POP Diesel, to run select diesel engines on 100% vegetable oil, like the stuff you buy at the grocery store. "This latest approval affirms POP Diesel's decision to supply the diesel market specifically with 100% jatropha plant oil as fuel for those engines equipped with POP Diesel's patented, dual tank fuel system," said Claude D. Convisser, POP Diesel's President.

Because jatropha is inedible, the tropical tree's cultivation for biofuel does not compete with the demand for food. POP Diesel will subsidize host communities in tropical countries to grow corn, soy and rice along with the jatropha to help them realize a net gain in food security, while they earn cash income from the jatropha they grow for and sell to POP Diesel.

Convisser said, "The jatropha tree is Nature's best carbon sink. It makes a natural hydrocarbon oil and has twice the oil yield per acre of soy. It is feasible to grow jatropha on a large scale on the non-arid tropical savannah land of 3 continents in an environmentally sound way that preserves biodiversity. If we do this, we can displace most of the petroleum diesel used in the United States and around the world within 25 years."

"The supply chain we are lining up will permit POP Diesel to sell pure jatropha plant oil to diesel engine customers at real savings of 50 cents below the price of petroleum diesel fuel," Convisser said. "A typical semi truck equipped by POP Diesel and running on this fuel will save $50,000 over its life-time." Factory installation on a new truck will carry a price premium of $3,000, which the average customer will recover in fuel cost savings in 6 months.

In contrast, it can take 3 years to recover the high cost of a compressed or liquefied natural gas engine in fuel savings. Natural gas, like petroleum, puts fossilized carbon into the atmosphere and thereby contributes to global warming. Biodiesel starts as plant oil but must undergo a costly molecular transformation that produces hazardous waste and then, it is restricted to only 5 to 20% blend, with the remaining 80 to 95% being petroleum diesel.

Jatropha plant oil runs in its pure state in any diesel engine equipped by POP Diesel at 100% concentration. It causes a diesel engine to run more quietly and smoothly, thus reducing wear and maintenance and helping the engine to last longer.

In 2006, POP Diesel opened the nation's first state-permitted filling station for straight vegetable oil, in Albuquerque. The Company's website is www.popdiesel.com.